



SPONSORSHIP OPPORTUNITIES 2021-2022

Every year, over 100 local kids and their families, hit the slopes every weekend to hone their skills in our club's programs. These young athletes gain more than ski racing skills. They also take with them lifelong benefits of competitiveness, fitness, sportsmanship, confidence and independence. These programs, and the club, are a community effort and could not be accomplished without dedicated support from our community sponsors. PRC is seeking sponsorships to ensure we have the ability to grow our club, maintain and purchase safety equipment, and minimize our program fees to make the programs accessible to all kids on the western slope and attract a broad spectrum of athletes and local families.

PRC is committed to providing exceptional training for our athletes while also promoting a healthy winter outdoor activity to the kids in our community. We hope you will join us by becoming a club sponsor.

Powderhorn Racing Club is a IRS registered 501 (c) 3 non-profit organization. Gifts of all sizes make a huge impact on our club and provide resources to our young athletes

WONDERBUMP

* HIGHEST LEVEL / HIGHEST VALUE

\$5,000
Per Season

The Wonderbump Sponsor will receive the following benefits:

- ❄ Exclusive company logo included on race bibs with a five-year commitment
- ❄ Company banner with logo at the finish line of all races
- ❄ Prominent brand logo on U12 Championship t-shirts
- ❄ Premium logo position on our website
- ❄ Prominent logo placement on our race reports, distributed to all parents, sponsor and local media
- ❄ PA announcements at all home race and events
- ❄ Sponsor award



www.PowderhornRacing.org

MAVERICK

* GREAT VALUE FOR BRAND EXPOSURE

\$2,500
Per Season

The Maverick Sponsor will receive the following benefits:

- ❄ Brand logo on U12 Championship t-shirts
- ❄ Brand logo on our website
- ❄ Logo placement on race reports, distributed to all parents, sponsors and local media
- ❄ Partners will be included in all appropriate social media campaigns
- ❄ PA announcements at all home race and events
- ❄ Sponsor award



GREENHORN

* Support the Grand Valley's Junior Alpine Athletes \$1,000 Per Season

The Greenhorn Sponsor will receive the following benefits:

- ❄ Brand logo on our website
- ❄ Logo placement on race reports, distributed to all parents, sponsors and local media
- ❄ Partners will be included in all appropriate social media campaigns
- ❄ PA announcements at all home race and events
- ❄ Sponsor award

BILL'S RUN

* Snow Dancing all Season long \$500 Per Season

The Bill's Run Sponsor will receive the following benefits:

- ❄ PA announcements at all home race and events
- ❄ Sponsor award



THANK YOU TO OUR CLUB SPONSORS!



BECOME A SPONSOR TODAY!

The Powderhorn Racing Club would love your support for the 2021 / 2022 race season. If you would like to become a sponsor, please submit your form via email to sheila@powderhornracing.org . Online forms can be found on PowderhornRacing.org/Sponsors. If you have any questions please contact Sheila at 970-640-0442

Please indicate which sponsorship level you would like.
(Check all that apply)

Wonderbump \$5,000

Maverick \$2,500

Greenhorn \$1,000

Bills Run \$500

Scholarship Donation \$

Friends and family of PRC \$

Please email your logo to be used on-line and in print to sheila@powderhornracing.org

CONTACT INFO

Name of your business or organization

Best person to contact

Phone Number

Email

Address

Street Address

City

State

Zip Code